

Economic Development and Skills Policy committee

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Agenda Item 6



Sheffield
City Council



Committee Areas of Responsibility

Economic strategy

Business growth, sectors (including digital) and enterprise

Employment policy and programmes

Adult education and skills policy and programmes

Culture and arts, development and projects (including Theatres, Museums and Galleries)

City and community events

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Sheffield City Council



Overview

- Strategic Context
 - Economic Ambition – One year plan
 - Business Recovery Plan
 - Other related strategic documents
- Overview of Resources – budget and council services under the committee
- Overview of Economy, Skills and Culture
- Overview of Life Long Learning and Skills
- Overview of Public Health purview



Economic ambition - One year plan

Sheffield will be a flourishing, sustainable and inclusive city economy which creates good and better jobs for Sheffielders, a dynamic environment for enterprise with a culture of business start-up, scale up and innovation

Economic Ambition – One year plan

One year Plan Commitments:

- Supporting Sheffield businesses to recover, grow and innovate
- Supporting city and local centre recovery and regenerating high streets through the delivery of the Economic Recovery Fund
- Support our diverse communities in recovering from the impact of Covid by connecting local people to local jobs and supporting business to thrive.
- Developing a skills strategy for the city; delivering multiple projects to enhance the skills and opportunities for citizens, including supporting those furthest from the labour market to get the support they need to access work.
- Vibrant arts and culture for every part of the city - managing cultural partnerships, inc. key partnerships with Museums and Theatres Trust. Making the most of cultural opportunities alongside city events.
- Attract sustainable jobs and more investment to Sheffield by being a confident, outward looking city that punches its weight on a regional, northern and national stage - participation in UK REIFF; strong collaboration with SYMCA

Business Recovery Plan

Adopted in October 2020, co-produced with the private sector

Identifying interventions to focus collective efforts to address the impact of COVID and provides a route map to economic recovery of Sheffield businesses and jobs.

1. ¹⁰Stimulating demand in the local economy
2. ¹⁰Supporting our city centre and district centres recovery
3. ¹⁰Developing our skills base as a City to help communities access jobs

(note emerging [Local Skills Employment Plan](#))

1. Helping to stimulate the conditions to encourage more start-ups in the city
2. Stimulating investment in culture to help rebuild confidence and visitor numbers (note [Culture Collective Strategy](#))
3. Working with business leaders on a longer term economic strategy for Sheffield



Overview of resource and services

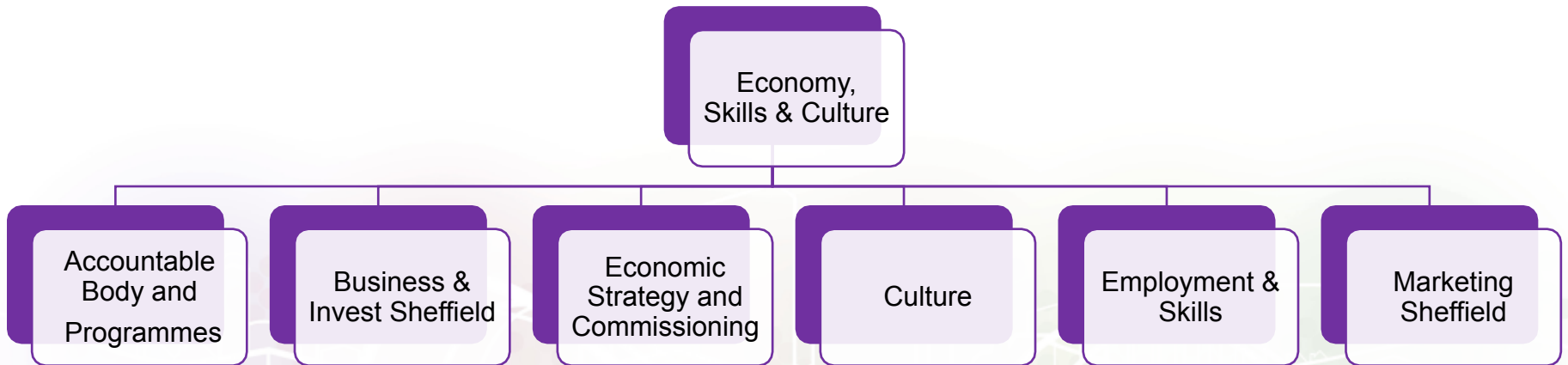
- Budget for committee £5.8m SCC resource, currently leveraging £11.2m income for a total budget of £17.1m
- New Directorate in the new City Futures Portfolio focused on Economy, Culture and Skills
- Brings in collaborative work across Education and Skills – through Life Long Learning and adult education
- Cross cutting theme public health - The Health and Wellbeing Strategy has as one of its 9 themes 'everyone has a fulfilling occupation and the resources to support their needs'
- Strong connections to other services and committees
 - Transport, Regeneration and Climate Policy
 - Education, Children and Families

Economy, Culture and Skills Directorate

We aim to deliver services, projects and leverage external funding to support Sheffield to be a **sustainable, inclusive, and culturally vibrant city economy**.

- To be a **strong partner alongside business**, working to stimulate a dynamic environment for enterprise and a culture for businesses to be able to start up, scale up and innovate.
- To work with communities to create employment and training opportunities and break down barriers to employment, ensuring people are equipped with the skills they need for work.
- By leading, setting and helping to improve and uphold the city's reputation.

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Directorate Outcomes

Policy and Strategy:

Throughout 2022/2023 we will lead the development of a new City Strategy, alongside the City Partnership Board. This will deliver directly against the One Year Plan commitment to collaborate with citizens and partners on a new vision for the city, setting out ambitions for the city's future and the challenges we need to tackle together.

The service will also support the Levelling Up accelerator programme, leading the economic, skills and culture workstream, as well as the development of a City Investment Plan, to access MCA gainshare funding. A new Culture and Employment and Skills Strategy are also being explored.

Delivery Outcomes:

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- Business Sheffield and Invest Sheffield - **More jobs and more businesses starting, growing and investing** in Sheffield through core programmes such as Launchpad, Productivity Grants, Low Carbon Project and RISE
- Opportunity Sheffield - **Create employment and training opportunities and break down barriers to employment**, ensuring people are equipped with the skills they need for work within our communities
- **Leveraging of external funding** to deliver bigger and better programmes for Sheffield people and businesses, generating income into services and through business rates.
- Marketing Sheffield - **Projecting the city's story to the outside world**, to encourage more people to live, work and invest here. Embed the brand to enhance Sheffield's reputation and perceptions of what we can offer
- Business Conferencing and Tourism - **Increase the numbers of visitors to the city** through major events, business tourism and the visitor economy, positioning Sheffield as a destination for a European city break.
- Culture - Deliver a sustained increase in national investment in arts and culture per head of the population in Sheffield, and **position culture is at the heart of a distinctive, strong, vibrant city economy**

Lifelong Learning and Skills

- 16 to 25 High Needs Study Programme – 200+ complex needs students in 3 progression pathway streams leading to effective social care engagement, further education, training and work.
- 16 to 19 Study Programme – 100 mainstream students with barriers to learning studying foundation vocation education with a clear progression pathway to further education, apprenticeships and jobs.
- Adult Education – up to 4000 students studying a mix of accredited and none-accredited foundation learning in a range of subject areas leading to further education and training with employment or employment progression targets.
- Apprenticeships – 400 + apprentices of all ages delivered as an employer provider and for the community in a range of vocational disciplines and the development of innovative solutions for recruitment and retention within SCC.
- Hearing and Visual Impairment Team (Temporary) – 1330 students supported to overcome barriers they face and reduce the attainment gaps.
- Post-16 SEND Transitions – supporting SEND students into further education and then through transition into employment, further education and training.
- Key Stage 5 Inclusion (NEET Prevention and Intervention) – addressing the challenge of young people who are NEET to create engagement and achievement.
- 14 to 19 Progressions Pathways – ensuring that all young people have a number of meaningful employer engagements and work experience opportunities during their education to lead them into higher education, further education and skills training.
- Refugee Resettlement – supporting children, young people and adults into appropriate education as quickly as possible to ensure rapid settlement and community engagement.

Lifelong Learning and Skills - Statutory Duties

Statutory duty	Risk of non-compliance
<ul style="list-style-type: none"> Duty to provide for named individuals 	<p>Named individuals would not be appropriately placed to enable purposeful educational interventions that meet their individual needs, with the associated risks linked to progression and impact</p>
<ul style="list-style-type: none"> Duty to secure the provision of work experience for children age 16-19, and for young people aged 19-25 for whom an EHC Plan is maintained. 	<p>Work experience has a marked impact upon future engagement in education and training without this more young people will become NEET and fail to actualise in their education and working lives</p>
<ul style="list-style-type: none"> Duty to support young people who are Not in Education, Training or Employment (NEET) to enable them to access and remain in appropriate education and training provision up to the age of 18, and to track their progress in regard to this 	<p>Sheffield has too many young people who are NEET, failure to comply will see this worsen with the subsequent impact upon life chances, employment and financial independence</p>
<ul style="list-style-type: none"> Duty to encourage participation in education and training for persons aged 16-19 (and up to age 25 years for those subject to an Education, Health and Care Plan) 	<p>Engagement in education is statutory for 16 to 19 year-olds and enables them to gain higher level qualifications before engaging in the labour market, this is crucial to ensure that they have the best start in life and succeed. Young people with SEND often need longer in learning to realise outcomes and failure to ensure that this happens will seriously impact upon their progression to adulthood and employment</p>
<ul style="list-style-type: none"> Duty to provide information about planned and actual expenditure (annual budget and outturn statements) on education functions and children's social services functions, in accordance with directions given by the Secretary of State 	<p>Failure to comply could result in reduced funding in future years and funding claw-back within year, reducing the education offer we are able to make impacting upon young people and adults life opportunities</p>
<ul style="list-style-type: none"> Duty to encourage participation in education and training for persons over compulsory school age (the duty applies in relation to both young people and employees). 	<p>Many adults do not engage in education and training until later in life, much of the education is linked to the work that they do or it enables them to gain better, more secure and higher paid jobs. Failure would result in less participation and a reduction in higher level skills development</p>

Public Health and this committee

- Public health is about providing conditions in which people can live well and be healthy
- Economic, social and environmental issues including employment and skills influence the health of individuals and communities
- There is gap in terms of life expectancy and healthy life expectancy in Sheffield which we can address through work on economic strategy and skills.
- The public health grant funds specific pieces of work to address health inequalities.